



2010 Design Competition Rules

Entries must be received by the ET Foundation® at the address above by February 15, 2010. Submission of an entry acknowledges the right of the ET Foundation to use the entry for exhibition, publication and promotion at the ET Foundation's sole discretion. All entries received shall become the property of The ET Foundation. However, entrants retain all other rights in their original designs. Entrants may request that their entries be returned at the conclusion of the Competition at their own expense. The ET Foundation is not responsible for any incomplete, lost, late, or damaged entries. Winners shall be selected by a panel of independent judges qualified and chosen by the ET Foundation in its sole discretion. Eligibility requirements and judging criteria are available at the above web address. If any category yields no entries deemed by the judges to address adequately the competition criteria, a prize will not be awarded in that category. The decision of the judges is final and made at their sole and absolute discretion. Winners will be announced via a news release posted to the ET Foundation website and disseminated to the media. All taxes due on cash awards are the winner's responsibility. Entry into the Competition constitutes permission to use the entrant's design and his, her, or its name, likeness, and affiliation for promotional purposes without further compensation.

By entering the Competition and signing the application, each entrant represents that (a) the design is original and does not contain any elements that are not the entrant's original work, (b) the design will not infringe on or otherwise violate any rights of any third person, and (c) its entry does not and will not be defamatory or otherwise illegal. Any person signing the application on behalf of a company, firm, or organizational entity represents and warrants that he or she has authority to enter the Competition on the company's behalf and bind the company to any and all Competition rules. All entrants agree to be bound by any and all additional rules established by the ET Foundation for the Competition, including any requirements to sign affidavits of eligibility, publicity releases, and any other documentation deemed necessary by the ET Foundation.