

A WORLD OF IDEAS

Exhibit at...

ETTM '08

*Ninth International
Aluminum Extrusion
Technology Seminar
& Exposition*



May 13-16, 2008

Gaylord Palms Convention Center
Orlando, Florida USA

ET EXPO PROSPECTUS



May 13-16, 2008



What is ET?

ET is the premier aluminum extrusion industry event that only occurs once every four years. The International Aluminum Extrusion Technology Seminar & Exposition is a four-day educational event that attracts nearly 1,500 industry professionals from the world over! This event is truly global in scope and appeal with decision makers from more than 50 countries in attendance.

What is ET Expo?

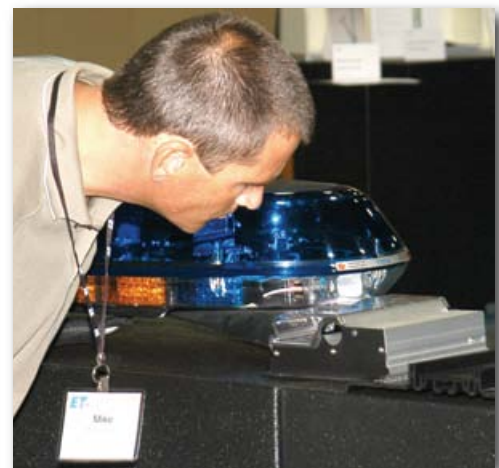
Held in conjunction with the ET Seminar, the ET EXPO is known as *the* industry trade show. ET EXPO is essentially an information center about products and services involving every aspect of the extrusion process that are available to aluminum extruders.

ET delegates come prepared to ask questions, discuss problems, issues, and needs with exhibitors, so booth personnel must be technically savvy to take full advantage of this channel of communication with customers.

Why Exhibit at ET Expo?

The ET EXPO gives you an opportunity to:

- ◆ Showcase your best and brightest technological innovations, products, and services
- ◆ Reinforce your company's commitment to the industry
- ◆ Increase your visibility and your global presence
- ◆ Demonstrate your products and services to an interested audience
- ◆ Generate awareness for your company's capabilities
- ◆ Help find solutions to technical questions.



ET EXPO Space Assignment Procedure



Space Assignment Timing

All potential exhibitors whose completed, signed contracts and payments have been received by noon Chicago time on Thursday, November 30, 2006, will be assigned space on that date.

Point System

Within each booth size category, space assignment priority will be given to exhibitors having the highest number of points. New exhibitors will be assigned booth space last, in order of contract and payment receipt date.

There are two ways for previous exhibitors to earn points:

- one point for each previous show
- one point for each 100 square-foot space contracted in each prior show.

(Points are rounded to the nearest whole number.)

Requests for multiple booth spaces may be assigned first, regardless of priority points, but only if necessary in order to provide contiguous space.

Procedure Considerations

Contracts received after noon Chicago time on Thursday, November 30, 2006, will be considered on a first-come, first-served basis, with priority points determining assignment preference for contracts received the same day.

In the event two or more exhibitors have the same number of priority points, contract and payment receipt date shall determine priority. If contracts are received on the same date from two or more exhibitors with equal points, show management shall make a choice in a manner it considers equitable.

The decision of Show Management shall prevail in any question regarding priority points or booth space assignment.



The Gaylord Palms Resort & Convention Center

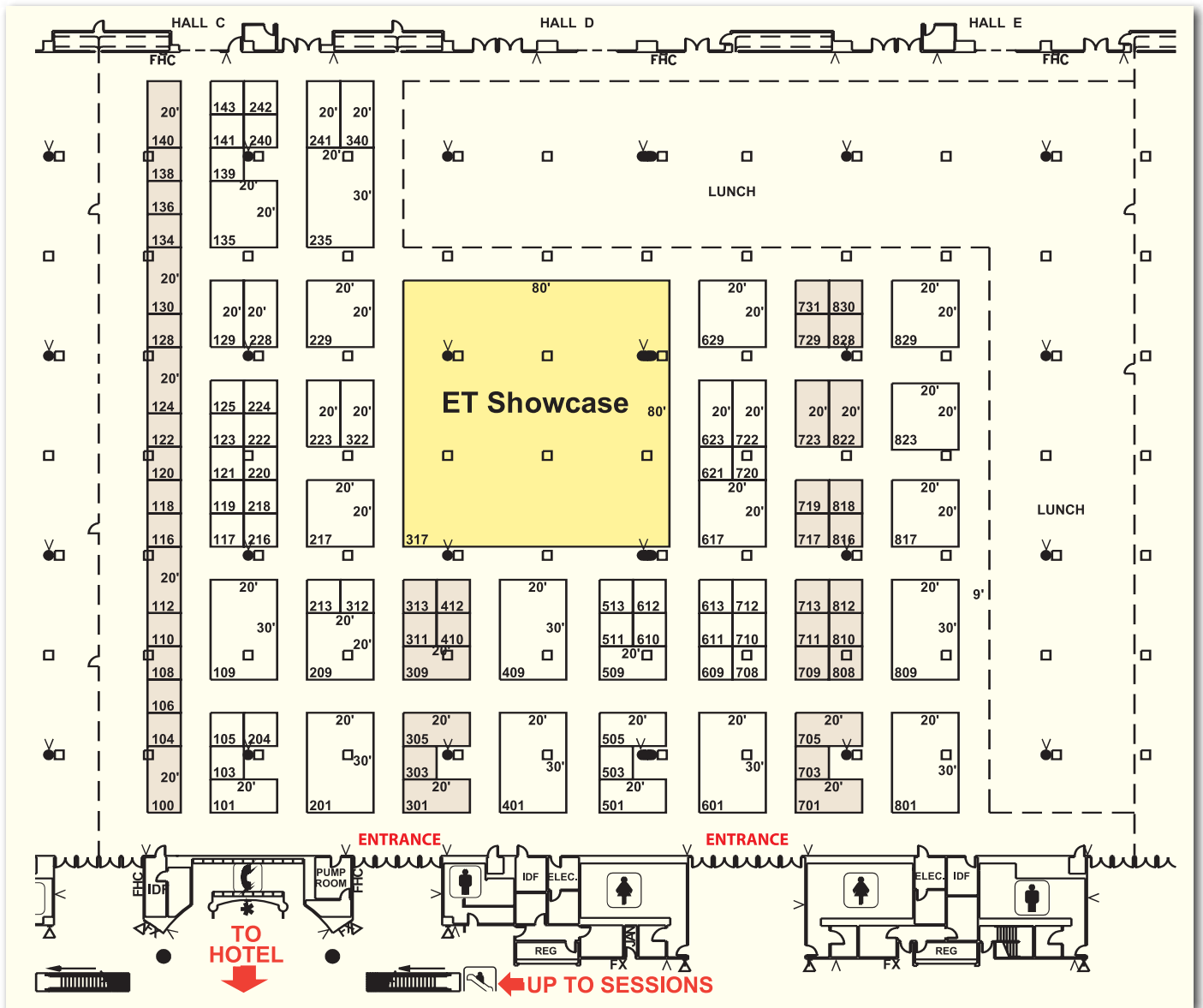
ET '08 will take place at the beautiful Gaylord Palms Convention Center in Kissimmee, Florida near Orlando. The Gaylord Palms offers a luxurious setting in one of the most popular business and travel destinations. This outstanding award-winning resort includes four acres under a magnificent glass-enclosed atrium

featuring themed areas highlighting Florida's landscape and culture.

Connected to the hotel is the impressive Convention Center, where the ET Expo and all the ET '08 Seminar presentations will occur. The facility features 400,000 square feet of event, and exhibition space, thus allowing exhibitors the freedom to display their innovations in services, equipment, and products to their best advantage. Fourteen truck bays offer loading and unloading directly to the exhibit floor with a special entrance for large equipment. The meeting space, with elegant furnishings conveying a professional atmosphere, is in close proximity to the show floor so you are assured an interested and engaged audience.

Take advantage of this unique and extraordinary opportunity to reach key personnel in the aluminum extrusion industry. Be there and benefit from the concentrated gathering of industry leaders at ET '08!

ET Expo Floor Plan



BUILDING LEGEND

- - 2'8" Column
- - 2'8"x5'6" Column
- ∇ - Fire Strobe
- FX - Fire Extinguisher
- FHC - Fire Hose Cabinet

Shaded areas are designated as booth furnishings "PACKAGE" spaces. All other spaces are considered "BULK." Exceptions may be allowed.



Gaylord Palms Orlando
Resort & Convention Center
Orlando, Florida USA

ET '08 and ET EXPO are produced by:



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ET EXPO Exhibitor Information

Exhibitor Benefits Include:

The Right Audience

Since it is a technical conference on extrusion first and a trade show second, ET traditionally attracts a unique and highly qualified audience of engineers, extrusion managers, and decision makers. You will meet buyers that don't attend ordinary aluminum industry exhibitions.

Choice of Exhibit Plans

You may rent PACKAGE space, which consists of a carpeted booth floor, booth furnishings, and preset European-style hard walls outlining your space. With a PACKAGE space, you move right in! Or, for a lower cost, you may rent floor space only (called BULK space). BULK space allows you to customize your booth from the ground up.

Advertising Exposure

ET EXPO will be advertised in leading publications targeted to aluminum extruders worldwide. EXPO exhibitors are entitled to free promotional brochures for their own use and free listings on the ET Foundation website.

Program Guide

All exhibitors will be listed in the ET EXPO Program Guide, to be distributed to all ET Seminar delegates. A brief description will highlight each exhibitor's product or service.

Exhibitor Requirements

Registration Policy

All exhibitor personnel must also register for ET '08 (except those responsible for equipment set-up and packing, and not working in the booth during show hours). The registration fee is discounted to \$500 per person for exhibitors (excludes proceedings). Booth rental includes at least one free registration (see below). Admission to ET EXPO will be restricted to registrants.

Booth Space

Booth space is shown on the accompanying floor plan. Past exhibitors will receive assignment priority if contract and deposit payment are received by noon Chicago time on November 30, 2006. Remaining booths will then be assigned in order of contract and deposit receipt date.

Booth Sharing

Booth space may be occupied only by a contracted exhibitor and may not be shared.

Booth Space Costs*

PACKAGE Space is a complete European-style hard-wall booth structure (package includes carpeted floor space, semi-permanent exhibit structure, company identification sign, 6-foot-long skirted 42-inch counter-high table, two high stools, and waste basket). You avoid the high cost of display shipping, assembly, and dismantling. The exhibit fee for PACKAGE space is:

10' x 10'	\$ 4,600 (\$46/square foot), includes one free exhibitor registration
10' x 20'	\$ 8,800 (\$44/square foot), includes one free exhibitor registration

BULK Space consists of a company identification sign, back and side curtains, and noncarpeted floor space. The exhibit fee for BULK space is:

10' x 10'	\$ 3,800 (\$38/square foot), includes one free exhibitor registration
10' x 20'	\$ 7,200 (\$36/square foot), includes one free exhibitor registration
20' x 20'	\$12,800 (\$32/square foot), includes two free exhibitor registrations
20' x 30'	\$18,000 (\$30/square foot), includes three free exhibitor registrations

* All costs are in US dollars.

Payment Schedule

A deposit of 40 percent of the total amount due for exhibit space must accompany your contract. An additional 40 percent will be due on July 2, 2007, with the final 20 percent due on February 1, 2008.

Exhibitor Set-Up

When you arrive, you only have to set up your working models, literature displays, samples, or equipment, and place your signs or graphics on the walls.

Preliminary set-up times* are:

Monday, May 12 - 8:00 a.m. to 5:00 p.m.

Tuesday, May 13 - 8:00 a.m. to Noon

Show Hours (Tentative)

Tuesday, May 13 - 1:00 p.m. to 6:00 p.m.

Wednesday, May 14 - 10:00 a.m. to 8:00 p.m.

Thursday, May 15 - 10:00 a.m. to 4:00 p.m.

Exhibitor Move-Out

Thursday, May 15 - 4:00 p.m. to 8:00 p.m.

Friday, May 16 - 8:00 a.m. to 5:00 p.m.

(No early move-outs permitted)

*Show Management reserves the right to alter the schedule at its discretion.

ET EXPO Location

Gaylord Palms Orlando Resort & Convention Center

6000 W. Osceola Parkway

Kissimmee, Florida 34746 USA

Phone: 407-586-2000, Reservations

Phone: 407-586-0000, General Info

Fax: 407-586-1999

www.gaylordhotels.com/gaylordpalms

Service Contractor

Freeman Decorating

2200 Consulate Drive

Orlando, Florida 32837 USA

Phone: 407-857-1500

Fax: 407-850-9328

U.S. Customs

To assist non-USA exhibitors, a qualified broker will be available.

Restrictions

To ensure a proper atmosphere for professional exchange of technical information, the following special rules have been adopted. Models, entertainers, hostesses, and outside demonstrations are not permitted. Booth personnel must be technically knowledgeable as to the product or service being exhibited and must be properly attired in a business-like manner.

Employment-related displays or materials, drawings, lotteries and prizes, and food and beverage distribution are prohibited. No signs or advertising devices shall be displayed in public areas outside an exhibitor's booth. Literature distribution is restricted to the confines of the exhibitor's booth. Products, displays, and working models may not be placed within two feet of the aisle in front of the booth.

Additional details, rules, and regulations are listed on the Exhibit Application and Contract and will be published in the ET '08 Exhibitor Manual and accompanying documents, including those maintained by the exhibit location and facility.

Exhibitor Manual

An exhibitor manual, containing order forms, other rules and regulations, and additional information, will be mailed to confirmed exhibitors.





The Ninth International Aluminum Extrusion Technology Seminar & Exposition

ET '08 will feature superior technical programming focused on innovations and advances in the aluminum extrusion industry. At its core, ET '08 is where ideas, developments, enhancements, and modifications are presented in more than 100 top-quality technical sessions by world-renowned aluminum extrusion experts.

Delegates will be attending the ET Seminar to hear the latest research and information on these topics:

- ◆ Billet Process and Equipment
- ◆ Extrusion Equipment
- ◆ Extrusion/Die Practical
- ◆ Extrusion/Die Theoretical
- ◆ Value-Added Processes
- ◆ Management Issues.

*Produced by the
Extrusion Technology for Aluminum Profiles Foundation*



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Produced in conjunction with:



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*Please direct ET EXPO inquiries
to the ET Foundation.*